



MY LINEAGE
PRIDE | HONOR | LEGACY

See This **BEFORE**
You Buy a Family
Coat of Arms Product



The Family Coat of Arms:

a Brief Introduction

Armorial insignia date back to ancient times. Roman Empire army units were identified by distinctive markings on shields.

During the Crusades, when knights covered in armor from head to toe were unrecognizable to friend and foe, the need for a new form of ID arose. Like today's pro athletes, noblemen and their knights were assigned symbols and colors as identifiers.

Shields, with broad and flat surfaces, were ideal canvases for heraldic symbols. But noblemen needed added protection ... from the sun, and often decorated outer garments with artwork that appeared on their shield and elsewhere. Hence, the term "coat of arms." The family crest was one component.

Learn more [here](#).



Benefits of Owning a Product Bearing Your Family Coat of Arms

When your family coat of arms is emblazoned on a banner or other appropriate product and conspicuously displayed, it instantly takes you and your family back generations. It's a constant reminder of your family's glorious history of service.

The family coat of arms sparks conversations between family members young and old. It provokes important questions such as, "Where did we come from?" And it leads to the sharing of stories from long ago: stories that get passed to a new generation.

Whether you're 8 or 80, your family coat of arms is a source of pride.

Some family members, after seeing their family coat of arms, become inspired to dig deeper into family history. Acquiring your coat of arms could indeed create your next family genealogist. Or motivate a young family member to choose a life of service. It's your way of ensuring your family traditions live on.



The Importance of Carefully Choosing Your Coat of Arms Resource

From researching 480,000 family names to create what is, to the best of our knowledge, the world's most extensive family coat of arms library, we've learned something our competitors don't always reveal:

Not every family has a coat of arms.

Some businesses allow consumers to search and see what appears to be a family coat of arms at the click of a button. One problem with this form of instant gratification: results are often, well ... inaccurate.



mylineage.com

info@mylineage.com

(800) 868-9405



The right way to find your family coat of arms is via individual research by experts – minus the shortcuts. It takes time, but the results often last beyond a lifetime.

And when you place that family coat of arms on a banner, shield, ring, or other keepsake that may remain in your family for generations, know this: quality matters.

Each My Lineage hand-embroidered **Coat of Arms Banner** contains 15,000 stitches. Our Coat of Arms Shields are hand-painted by artists. Our **Collectible Swords** are made in Toledo, Spain from tempered AISI 440 stainless steel. We use the best materials we can find.

Choose quality over mediocrity. We guarantee you won't regret it.



How to Identify a Top-Quality Coat of Arms Resource

It's quite easy to spot the difference between a first-rate coat of arms product supplier and lesser alternatives. For starters, check the supplier's average Google star rating and volume of reviews. As we write this, My Lineage has an average rating of 5.0 on 766 reviews. See them [here](#).

Longevity also tells you something. The historical research center we've relied on from the beginning has been at it for more than 30 years and accumulated nearly one-half million authentic records. While we're discussing the company we keep, consider this: every branch of the U.S. Military has longstanding contracts with My Lineage.

When reading descriptions from coat of arms product suppliers, it's worth paying attention to the details. Do they provide specifics on materials and craftsmanship? For example, notice how, in our **Heritage Shield** description, we describe the riveted brass-plated sheet with a copper knight and how each shield is individually hand-painted.



And when considering a coat of arms resource, think about engagement quality. When you contact support, do you receive a prompt, courteous, satisfactory reply? Do they educate you on family coat of arms as part of their process? Do they offer a smartphone app for added convenience? At My Lineage, all of that is part of customer service.

Finally, if that business is confident in the products they deliver, they'll offer a 100% money-back guarantee. We do. By doing so, you order on an entirely risk-free basis.



Family Coat of Arms Products You'll be Exceptionally Proud to Own

Any family coat of arms product that evokes a sense of pride in both the short and long run is worth owning. But a modest number are capable of becoming family heirlooms that ultimately get passed from generation to generation. At My Lineage, products in this category include:

The hand-embroidered **Coat of Arms Banner**, which requires 15,000 stitches to complete, is set against a velvet background and includes a full explanation of the symbols and colors in your coat of arms.

The hand-painted **Heritage Shield** contains the exact colors and symbols worn by your family on the battlefield in medieval times. These were colors and symbols that were earned and not simply given.





The **Heritage Sword**, which beautifully complements your family coat of arms, is an item you're able to hold in your hand to connect with your family's military past. This collectible is hand folded 440 times.

The **Family Crest Ring** follows a tradition of family coat of arms rings that go back to the days of the Old Testament. It enables you to show your family pride wherever you go. This sterling silver ring is engraved by hand.

See more [here](#).



About My Lineage

My Lineage uniquely combines authentic, professional research from a library with 480,000 records of family names; master craftsmanship from skilled artists working with top-grade materials; and consistently excellent customer service, to deliver products of the highest quality: pieces that become treasured family heirlooms.

Our customers receive customized, hand-crafted products that take a little longer to create, but, from our consistent five-star reviews, are clearly worth the wait.

A long-term supplier to every branch of the U.S. Military, My Lineage is a trusted resource among organizations and individuals who prefer the genuine article. Everything we make comes with a 100% guarantee of satisfaction.

In the world of heraldry, there's nothing on earth like My Lineage.



mylineage.com

info@mylineage.com

(800) 868-9405